

Product Name **MyAccountingLab**

Course Name **Introduction to Financial Accounting**

Credit Hours **Three**

Key Results MyAccountingLab offers students increased practice, immediate feedback, and individualized diagnostics, which enable them to both understand course content and demonstrate that understanding on the final exam.

Text

Accounting, 9e, Charles Horngren, Tom Harrison, and Suzanne Oliver

Implementation

Students begin each chapter by taking a MyAccountingLab retest that is graded for completion only. The pretest generates an individualized Study Plan for the chapter, which the students work until they feel comfortable with the concepts. I award points for time spent in the Study Plan, as well as for problems completed. Students take a chapter posttest after completing the Study Plan. I allow students an unlimited number of attempts on the posttest, up until the due date. I recommend that students return to the Study Plan if they don't score well on their first posttest attempt, because the Study Plan is updated based on their performance on that assessment.

At the beginning of each semester, I clearly communicate the value of MyAccounting Lab to my students and let them know that it is a significant part of their grade. Throughout the semester, I provide them with feedback on their performance in MyAccountingLab to let them know I review the work and to reinforce its importance in the course.

Thanks to MyAccountingLab's automatic grading feature, I no longer spend time grading homework. Instead, I spend it identifying (via the gradebook) those concepts that are challenging the majority of the students, as well as those students who are most in need of intervention.

Assessments

25 percent	MyAccountingLab posttests
25 percent	Group discussion/assignment
20 percent	Exams
20 percent	MyAccountingLab Study Plan
5 percent	MyAccountingLab chapter pretests
5 percent	Classroom participation

“Students ask better questions in class and show a deeper understanding of the concepts after doing MyAccountingLab homework.”

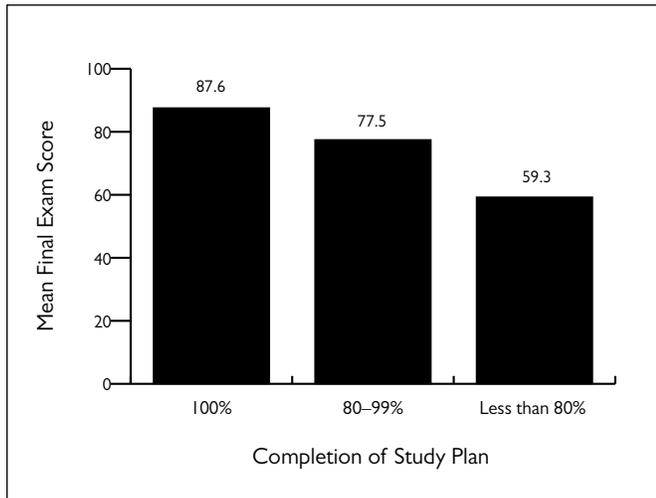


Figure 1. Relationship between Percentage of Study Plan Completion and Final Exam Scores, Fall 2012 ($n=76$)

Results and Data

I studied the relationship between completion of the individualized Study Plan and the final exam grade. Data indicate that those students who complete a larger percentage of their Study Plan tend to score higher on the final exam (figure 1).

The Student Experience

Students today have more opportunities to practice than students did in the traditional paper/pencil format, and they benefit from the immediate feedback and valuable exposure to course concepts prior to lecture via the pretest.

In addition, the student learning experience is supported by 24/7 access to MyAccountingLab’s Help Me Solve This and DemoDocs features. Students are allowed to attempt problems as many times as needed to understand the concepts, and may email me for help when they need it.

“MyAccountingLab was a great tool; it helped me learn the concepts.”

—Student

Conclusion

Use of MyAccountingLab—its immediate feedback and the personalized-learning aspects of its Study Plans and homework assignments—enables my students to gain a deeper understanding of course concepts and to better apply those concepts on the final exam.

*Submitted by Anita Morgan, D.B.A.
Indiana University East*