Efficacy Support—Partnering with Pearson

At Pearson, we believe that learning is a life-changing opportunity and that education should have a measurable impact on learners' lives. We not only hold ourselves accountable for the products we make, we also work closely with educators to learn from, document, and share their learner experiences and outcomes via implementation and results case studies.

What Are Implementation and Results Case Studies?

Implementation and results case studies share actual implementation practices and evaluate possible relationships between program implementation and student performance. The findings are not meant to imply causality or generalizability within or beyond these instances. Rather, they can begin to provide informed considerations for implementation and adaptation decisions in other user contexts. Mixed-methods designs are applied to all case studies, and the data collected include qualitative data from interviews, quantitative program usage analytics, and performance data. Open-ended interviews are used to guide data collection.

Why Is Pearson Interested in Case Studies?

Case studies have helped educators over the past decade understand more about the teaching and learning experience, and use data to inform implementation modifications to improve learner outcomes and determine what is most relevant about their implementation and results. This in turn helps us improve our products and enables us to share blueprints of best practices with other educators seeking new ways to increase student success and continuously improve.

Pearson Results Library

The Pearson Results Library is a comprehensive collection of evidence-based case studies. Each case study documents the impact of educator best practices and Pearson digital solutions on student learning. Visit the Results Library at www.pearsonmylabandmastering.com/results.

Are you being asked to report on learner outcomes? Implementing a redesign? Wondering what impact your Pearson digital solution is having on program goals? **Pearson wants to partner with you.** Your results—and the best practices you used to achieve them—can be helpful and inspiring to your peers.

Questions to Consider
- What issues and challenges are you trying to address?
- What quantifiable outcomes are you trying to achieve?
- How will you measure these outcomes?
- How will you implement your chosen Pearson digital product to generate results?

What Quantitative Results Can Be Measured?
We can help you gauge the impact that your implementation, taken holistically, is having on your students' learning and course success. The results you measure with the full support of our data analysts may include but are not limited to:

- Relationship between homework completion and scores and final exams (or final course grades)
- Comparison of test averages, pass rates, success rates, or retention rates over semesters
- Accelerated completion of remedial courses
- Completion and achievement in subsequent courses

Don't Forget about Qualitative Observations
- Students coming to class more prepared and more engaged
- Improved class discussions; students asking higher-level questions
- Student ownership of learning, demonstration of agency and purpose in pursuit of academic goals

The Case Study Process—Partnering with Pearson

Every study project is unique. The process can take from two to nine months. Instructors interested in conducting studies should expect an interactive and rewarding partnership. To maintain objectivity, Pearson does not offer compensation for participation in case studies.

1. Overview call with Pearson efficacy results manager to discuss goals and research questions, identify measures of success, and agree on next steps.

2. Pearson provides planning guidelines, data collection tools, and sample surveys to share with students and faculty both at the start and end of your course.

3. Submission of quantitative and qualitative results and discussion of outcomes. Your Pearson efficacy results managers and data analysts are ready to assist with data analysis, to document implementation best practices, and to help define next steps.

4. Pearson completes the case study and sends it to the instructor for review and approval.

5. Pearson publishes the case study on its Results Library at **www.pearsonmylabandmastering.com/results**.
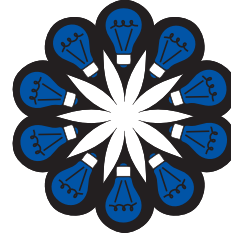
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